

CEWE COLOR: Dividend is to be increased to 1.05 euros

Oldenburg, 8 April 2010. The Supervisory Board of CEWE COLOR Holding AG (SDAX, ISIN: DE0005403901) resolved in its meeting of today to support the dividend proposed by the Board of Management and to propose a dividend of 1.05 euros for each share eligible for dividends at the General Meeting of the company on 2 June 2010 (2009 dividend 1.00 euro). This means that the group profit of 6.7 million euros is being paid out in full to the company's shareholders. This proposal is based on an improved profit situation due to the effective completion of transformation-related restructuring measures and to the successful establishment of digital business, in particular business with CEWE PHOTO BOOKS. On the basis of the current share price of 27.71 euros (8 April 2010, 12.48 pm, Xetra), shareholders will receive a dividend yield of 3.8%.

Should you have any queries, please contact:

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